CATES
Prototype Challenge Rubric

Product Name: _____

Challenge: _____

Score / Standard	1 Experimenting	2 Beginning	3 Developing	4 Accomplished	5 Exemplary
	Very Limited Content, Unclear, Unfocused	Limited Content, A Bit Unclear Yet Some Focus	Adequate Content, Clear, Focused	Strong Content, Clear, Focused	Outstanding Content, Rich Details, Clear, Focused
Understand					
Background & Need	1	2	3	4	5
Existing Solutions	1	2	3	4	5
				Sub-Total	
Explore					
Features	1	2	3	4	5
Advantages	1	2	3	4	5
				Sub-Total	
Materialize					
Presentation	1	2	3	4	5
Integration	1	2	3	4	5
				Sub-Total	
				Total Score	

Comments